



VIRGINIA COUNCIL on PROBLEM GAMBLING
knowledge | strength | support



2024 Annual Report

24 Hour Confidential Toll-Free Helpline:

888.532.3500

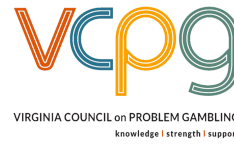


WWW.VCPG.NET 

INFO@VCPG.NET 

We maintain a neutral stance on gambling.

2024 Annual Report



A Message from the VCPG

2024 was a year of significant growth and impact for the Virginia Council on Problem Gambling. We are proud to share that we connected with more Virginians than ever before, providing critical support and resources to those affected by problem gambling. This growth continued without any funding from the Commonwealth's Problem Gambling Treatment Fund.

Key highlights from 2024 include:

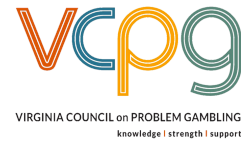
- **Increased Helpline Utilization:** Calls to The Virginia Problem Gambling Helpline continued to rise, reflecting the growing need for accessible support. We experienced a 49% increase in calls compared to 2023.
- **Enhanced Outreach and Engagement:** We expanded our digital presence and community engagement efforts, resulting in record reach through our website, social media platforms, webinars, and monthly newsletter.
- **Strengthened Partnerships:** Our collaborations with partner organizations, peer workers, and dedicated Members allowed us to amplify our impact and extend our services to a wider audience.

As gambling remains readily available, the Council's mission to increase the well-being of Virginians impacted by gambling becomes even more critical. We are committed to continuing this important work in the year ahead.



In Wellness,
Carolyn E. Hawley, Ph.D., CRC
President, VCPG

VCPG Helpline Statistics



2024

GENDER OF CALLER

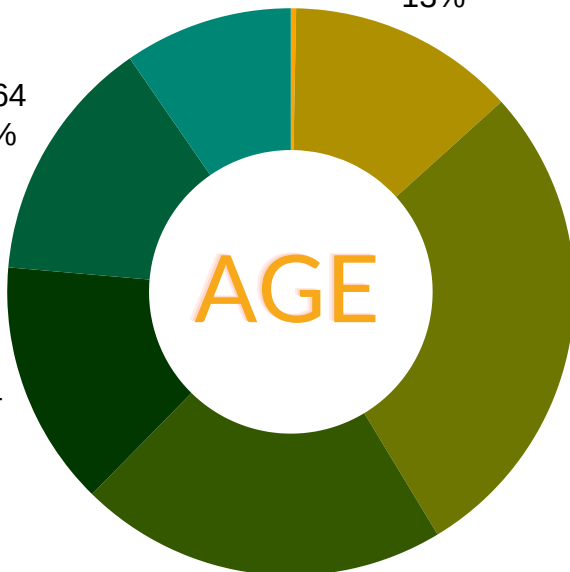


69% MALE
31% FEMALE



65 9.6% ≤ 18 0.3% 18-24 13%

55-64
14%



45-54
14%

35-44
21%

AGE OF CALLER



IDENTITY OF CALLER



82% SELF
18% OTHER

VCPG Helpline Statistics Cont...



15,841 Calls
made to the VCPG Helpline
**49% increase over 2023*

FORMS OF GAMBLING %

1,002 total intakes

**Intakes are counted once the caller asks for help with problem gambling.*

Internet Non-Sports

Slots at Casino

Sports

Casino Other

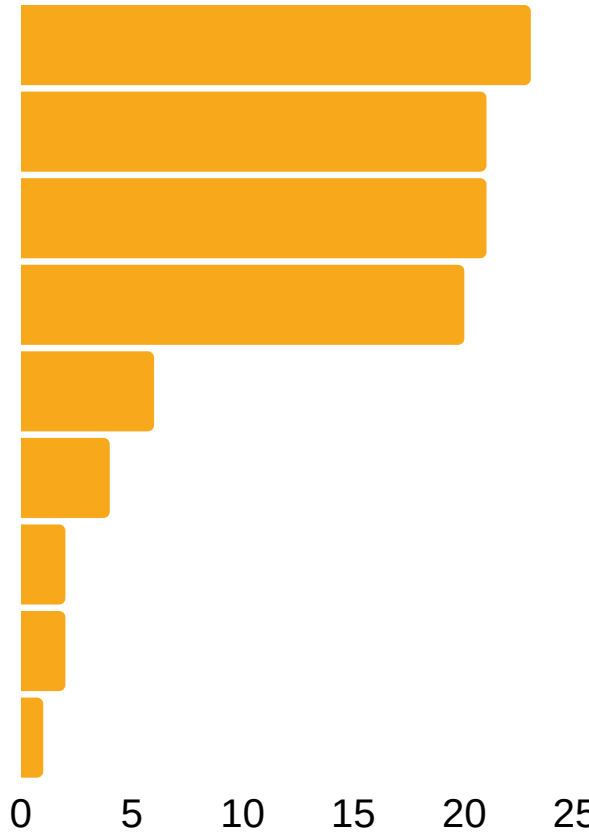
Lottery

Skill Games

Table Games

Other

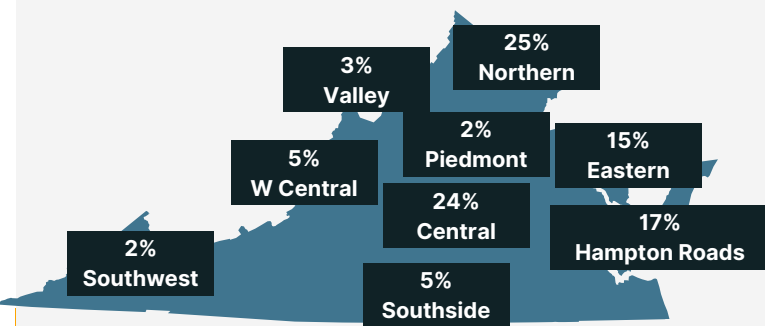
Stock Market



PROMINENT FINANCIAL RAMIFICATIONS

- Spent all Extra Money
- Late on Bills
- Spent Savings
- Borrowed from Friends/Family
- Credit Card Debt

MOST AFFECTED AREAS



Partnerships



We aim to increase the well-being of Virginians impacted by gambling.

Partnerships are crucial to continuing with VCPG's mission. Funding from the Virginia Lottery supports the Helpline and continues to ensure anyone can reach out anytime to request help or treatment for a gambling-related disorder.



Virginia Partnership
FOR GAMING & HEALTH

Confiding in a nonjudgmental listener through the Helpline might be the first step to embracing life-changing behaviors that effectively deal with problem gambling.

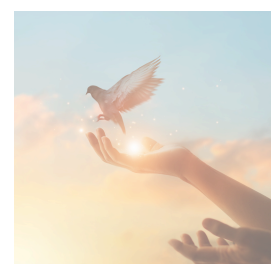
In 2024, VCPG collaborated with the newly created Virginia Partnership for Gaming and Health (VPGH) at Virginia Commonwealth University.

The VPGH team comprises leaders, researchers, and peer recovery specialists with vast expertise and lived experience with problem gambling. But above all, they bring a passion for inspiring hope and building support for Virginians who want to transform their lives.

Last year, VPGH received 440 referrals from the Helpline, and 90% of those engaging in services were referred for treatment.

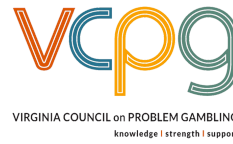


SCAN ME



2024 News
VISIT OUR NEWSROOM

Membership



PLATINUM MEMBERS

CAESARS ENTERTAINMENT
DRAFTKINGS
FANDUEL GROUP
HARD ROCK HOTEL & CASINO BRISTOL
RIVERS CASINO PORTSMOUTH

GOLD MEMBERS

BARSTOOL SPORTS / PENN NATIONAL GAMING, INC.
VIRGINIA LOTTERY

SILVER MEMBERS

BETMGM

BRONZE MEMBERS

COLONIAL DOWNS

COMMUNITY SERVICES BOARD MEMBERS

CHESTERFIELD MENTAL HEALTH SUPPORT SERVICES
DANVILLE-PITTSYLVANIA COMMUNITY SERVICES
HIGHLANDS COMMUNITY SERVICES
HOPESTARTER RAPPAHANNOCK AREA CSB
LOUDOUN COUNTY CSB
MIDDLE PENINSULA / NORTHERN NECK CSB
NORTHWESTERN CSB
PRINCE WILLIAM COMMUNITY SERVICES
SOUTHERN VIRGINIA PROBLEM GAMBLING COLLABORATIVE (SVPGC)
SOUTHSIDE BEHAVIORAL HEALTH

We offer individual, organizational, and corporate memberships to a diverse range of groups, including individuals, businesses, nonprofits, government agencies, and Tribal governments. We welcome those committed to promoting responsible gambling and supporting problem gambling services.

Our members play a vital role in advancing VCPG's operations and programs, and their support is crucial to the success of our mission. We deeply value and appreciate each of our members. Thank you for your commitment!

